The cookies used by our advertising partners and their purposes are outlined below.

| Cookie | Data collected by the cookie | Who owns the data? | Is this a 1st party or 3rd party cookie? |
|---|---|---|---|
| _biz_ABT estA | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| _biz_flagsA | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| _biz_nA | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| _biz_pendingA | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| _biz_uid | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| _ceg.s | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |

| Cookie | Data collected by the cookie | Who owns the data? | Is this a 1st party or 3rd party cookie? |
|---|---|---|---|
| _ceg.u | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| _ga | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |
| _ga | Universal Analytics used to distinguish users. | Google Analytics | 1st |
| _ga | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| _hp2_id.41145 5962 | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| act | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |
| ad-id | Used by Amazon Advertising Platform for re-targeting, optimisation, reporting and attribution of online adverts. | Amazon Advertising Platform | 3rd |
| ad-privacy | Used by Amazon Advertising Platform for re-targeting, optimisation, reporting and attribution of online adverts. | Amazon Advertising Platform | 3rd |
| ajs_anonymou s_id | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |

| Cookie | Data collected by the cookie | Who owns the data? | Is this a 1st party or 3rd party cookie? |
|---|---|---|---|
| ajs_group_id | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| ajs_user_id | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| c_user | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |
| csm | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |
| d | Used by Quantcast for re-targeting, optimisation, reporting and attribution of online adverts. | Quantcast | 3rd |
| datr | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |
| DSID | Used by Google DoubleClick for re- targeting, optimisation, reporting and attribution of online adverts. | DoubleClick | 3rd |
| fr | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |

| Cookie | Data collected by the cookie | Who owns the data? | Is this a 1st party or 3rd party cookie? |
|---|---|---|---|
| _ga<br>_gali<br>_gat_UA-1036645-1<br>_gid | These cookies are used by Google to collect information about how visitors use our website and WordPress blog. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited. | Google | 3rd |
| IDE | Used by Google AdSense to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user. | DoubleClick | 3rd |
| lu | Used by Facebook for re-targeting online advertising | Facebook | 3rd |
| mc | Used by Quantcast for re-targeting, optimisation, reporting and attribution of online adverts. | Quantcast | 3rd |
| optimizelyEndUserId | Cookies are used to remember users' settings as well as for authentication and analytics | Optimizely | 3rd |

| Cookie | Data collected by the cookie | Who owns the data? | Is this a 1st party or 3rd party cookie? |
|---|---|---|---|
| optimizelySeg ments | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| optimizelyVari ationIdMap | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| PREF*<br>VSC*<br>VISITOR_INFO1_LIVE*<br>remote_sid*<br><br>PREF - * Expires after eight months<br>VSC - * expires at the end of your session<br>VISITOR_INFO1_LIVE - *expires after eight months<br>remote_sid - * expires at the end of your session | We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode. | YouTube | 3rd |
| p | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |
| presence | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |
| s | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |

| Cookie | Data collected by the cookie | Who owns the data? | Is this a 1st party or 3rd party cookie? |
|---|---|---|---|
| sb | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |
| seerid | Cookies are used to remember users' settings as well as for authentication and analytics. | Optimizely | 3rd |
| uuid2 | Used by Appnexus for re-targeting, optimisation, reporting and attribution of online adverts. | AppNexus | 3rd |
| wd | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |
| xs | Used by Facebook for re-targeting, optimisation, reporting and attribution of online adverts. | Facebook | 3rd |

## Shopping Site Cookies

All or some of the following cookies may be used to fulfil your order.

| Cookie | Data collected by the cookie | Who owns the data? | Is this a 1st party or 3rd party cookie? |
|---|---|---|---|
| Cookie_policy | Cookie policy bar | User | 1st |
| Ds_cart | Products in the cart | User | 1st |
| PHPSESSID | Framework cookie | User | 1st |